



International Festival of Scenic Arts

Victoria & Albert Museum - London 23 September 10.00am – 5.00pm

free entry, ticketed event.

**Limited tickets available on the day from Sackler Centre Reception
or in advance by calling +44 (0) 20 7942 2211**

Programme

10.00 am

Presentation of programme of *International Festival of Scenic Arts*

SIB 2010 - THE HEART OF TECHNOLOGY

The 22nd edition of the International Exhibition of Show Business, Installation & Broadcast Technology

to follow

DESIGNING FOR OPERA AND MUSICAL PERFORMANCE LINKING MEMORY AND INNOVATION

“We wanted to focus on opera and musical performance, drawing creative and technical realities with the day dedicated to examining the fusion of traditional methods of a purely classical bent with those orientated towards experimentation, that make broad use of multimedia and computerised technologies. A day in the company of a group of award-winning professionals of international acclaim: scenographers, costume designers and lighting designers. An event at the forefront of the developing dialogue between conventional and modern approaches to design, addressed by highly experienced designers and technicians who will present audio-visual examples of recent projects.”

10.15 am
First Part

LIGHTING FOR THEATRICAL LIVE PERFORMANCE
Rick Fisher (*lighting designer*)

to follow

LEDS: A STEP FORWARD. THE SELADOR WORLD
Mark White

(*ETC's manager for the UK & Ireland, a member of the Assoc. of Lighting Designers
and chairman of the Assoc. of British Theatre Technicians*)

11.00am
Coffee Break

11.15am

The Scenographer presents:

The scenic art of Ezio Frigerio (*stage designer*) and **Franca Squarciapino** (*costume designer*)

Introduction

Ivana D'Agostino

(*professor of history of scenography and costume, Academy of Art, Venice; art critic*)

12.20pm
Coffee Break

12.30

**FROM SET EXTENSION IN THEATRE TO THE CREATIVE IMAGE
AS A PROPOSED COMPLETION OF SCENIC ACTION**

Sergio Metalli

(*director and video designer*)

1.00pm
Lunch break

2.00pm
Second Part

ELEMENTS OF DIRECTING AND STAGE DESIGN FOR OPERA
Selection of video clips of opera productions

Introduction

Francesca Zardini (*director of special events at the Arena di Verona*)

Keynote speaker

John Pascoe (*theatre director, stage and costume designer*)

2.45pm

The Scenographer presents:

TRIBUTE TO MARIA BJORNSON
The life and works of MARIA BJORNSON
(*stage and costume designer*)

Keynote speakers

Adam Pollock (*impresario and theatre designer*), **David Pountney** (*theatre and opera director, artistic director of Bregenz Festival*), **Jonathan Kent** (*producer, theatre director*)

3.50pm

Coffee Break

4.00pm

DESIGNED SETS, COSTUMES AND CGI PROJECTION FOR THEATRE AND OPERA

Keynote speaker

William Dudley (*stage designer, costume designer, video designer and 3D animator*)

5.00pm

End of proceedings